

# Product Data Sheet :

## Silk Glamor Luxury Emulsion

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### DESCRIPTION

Silk Glamor Luxury Emulsion is a premium interior wall paint designed to give your walls a durable premium, rich appearance. It is formulated with tailor-made 100% acrylic emulsions and that retains the fresh glossy new look longer. The product is free of added APEO, formaldehyde and is low in VOC.

Silk Glamor comes in a range of regular and metallic bases, shades from which can be combined to give a unique premium look to the interiors.

### AREAS OF APPLICATION

Plastered surfaces, concrete walls, fibre board, asbestos, gypsum board and false ceiling

### USP

- Water repellent
- Flexible enough to cover hair-cracks
- High opacity
- High coverage
- Low smell

### APPLICATION TOOLS

- Roller
- Brush
- Auto-roller

### RECOMMENDED DILUTION

- Brush : 40-50% by volume.
- Roller : 35-40% by volume.
- Deep shades from N base to be applied without dilution.

### APPLICATION DETAILS

- Surface Preparation

Remove all dirt, loose paint, flakes using wire mesh. Cover fine cracks with putty, large cracks may need cement work. Allow sufficient time for the putty/cement work to dry.

- Priming

Apply one coat of BP Cement Primer/ Seal-O-Prime suitably diluted and dry it overnight.

- Top Coat

Mix well. Dilute with potable water and apply with brush or roller. Allow it to dry for at least 6-8 hours or overnight depending ambient temperature, humidity and surface conditions. Apply second coat only when the first coat is dry.

DO NOT OVERTHIN. DO NOT APPLY WHEN AMBIENT TEMPERATURE IS BELOW 10°C OR MORE THAN 40°C

#### TECHNICAL PARAMETERS

- |                             |   |   |
|-----------------------------|---|---|
| 1. Coverage (Regular Bases) | : | 150-170 sqft/lit/2 coats depending on shade, quality of surface preparation and application condition |
| 2. Surface Dry              | : | 15-25 min at 60% RH, 25°C   |
| 3. Hard Dry                 | : | 6-8 hours   |
| 4. Gloss/ Sheen             | : | 60° = 13-15; 85° = 45-55 (depending on shade, measured as per standard test method)                   |
| 5. Stability of used paint  | : | use within 24 hours   |
| 6. Flash Point              | : | water based paint, hence non-flammable  |
| 7. VOC                      | : | 30-35 gm/lit  |

#### SAFETY DATA

Refer MSDS

#### ADDITIONAL INFORMATION

- No added lead, Chromium (VI), Mercury
- No added APEO, formaldehyde and ammonia